

## RESUME

Sean Kernick  
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### Freelance Illustrator/Designer

#### **Clients include:**

Time Out New York, MTV Off Air Creative, Monro Muffler, Scholastic Art & Writing Awards, John Heffron Industries, Tablist Magazine, AVeight Inc., Urban Hiker Magazine, Praxis Magazine, Lather Magazine, Marz Grafz, Royal Oak Staircases, NuVision Concepts, Batca Fitness, Nina's Restaurant, Voxer Bicycles, Wormser Sleepwear, Wireless Developer, Homemade Hip Hop, Good Hands Recordings, Dive Fitness, Ivy Robinson Wedding Planning

### Lead Web/Graphic Designer 10/03 - present

#### **KartAccessories.com**

Art direction and Project manager. Responsible included but not limited to site maintenance, online advertising, web development, web design, Oracle integration, as well as customer service.  
www.kartaccessories.com

### Lead Web/Graphic Designer 10/03 - present

#### **Vialink, Corp.**

Performed lead role in the design and production of complete identity system including all print, packaging, multimedia and web design projects. Managed multiple concurrent projects on an effective time line to meet tight dead lines.  
www.vialinkgroup.com

### Web Designer 10/04 - present

#### **John Heffron Industries**

Worked with professional comedian to build a website that reflected his style and personality. Managed and maintained email list while sending HTML based email ads to promote upcoming shows.  
www.johnheffron.com

### Web Designer 01/05

#### **Ivy Robinson Wedding Planning**

Created web presence for trendy high end nationally recognized wedding planner.  
www.ivyrobinsongroup.com

### Art Awards Supervisor 10/00 - 10/03

#### **Scholastic Art & Writing Awards**

Supervised all shipping, receiving, and handling of over 30,000 pieces of art for international art awards.

### Graphic Designer 10/01 - 02/02

#### **MTV**

Assisted with preliminary designs for the MTV MasterCard. Produced Photoshop montage images for in-house Holiday Card.

### Process and equipment skills

Computer graphics with Photoshop, Illustrator, Corel Painter

Web design with Dreamweaver, Flash, Imageready, BBEdit, Fireworks, Gif Builder, SoundEdit, Audacity

Macintosh computer desktop publishing with Quark Xpress and InDesign

PC and Mac savvy

### Education

#### **Masterman High School**

Philadelphia, PA  
Graduated with 97.6 overall avg., 1995

#### **Syracuse University**

Syracuse, New York  
Bachelor of Arts in Illustration, 1997

#### **School of Visual Arts**

New York, New York  
Bachelor of Arts in Illustration, 2000  
Graduated with a GPA of 3.5 on a 4.0 scale

